



Management & Leadership  
Executives and Managers

# Leadership, the Art of Visioning

Looking at The Past and Designing a Future

Want to be a high-performance organization or team? High performance organizations and teams have key factors in common. They develop clear pictures of what they want to create together, they are clear and excited about their basic purpose, and they share a common set of values. These elements are the motivators that keep people moving forward while responding creatively to change and form a process called Visioning.

## RELATED WORKSHOPS

Communication for Managers and Leaders  
Hi-ROI Retreats

alan@ovson.com  
415.974.6322

San Francisco, CA  
www.ovson.com

## WHAT'S THE WORKSHOP ABOUT?

This highly interactive workshop provides leaders with the strategies to create a vision for the growth of their organization. Shared visions help partners define their direction, generate commitments, share values, and create strategic plans to move forward together. Create a vision for your organization while working through key elements in the visioning sequence.

## WHAT WILL BE MY RESULTS?

- Unite organization members to work towards a common goal
- Make sound decisions that focus on shared goals and values
- Develop solid foundations and strategies to build a better future
- Recognize and eliminate incongruent behaviors
- Create new opportunities by viewing current processes in different perspectives

## WHAT WILL I LEARN?

At the end of this workshop, participants will be able to:

- Define their individual values within the organization
- Recognize the collective values of the group while defining their organization's values
- Create a visual history of the organization to define past successes, failures, and trends to create a vision and purpose for the future
- Discover how past choices and decisions effect future choices and decisions
- Develop a mission that seeks out key opportunities, makes resource-allocation choices, develops strategies, and pleases customers
- Recognize opportunities, strengths, weaknesses, and threats in the marketplace
- Define the organization's long-term goals and vision
- Feel involved, motivated, and part of a working team

## IS THIS WORKSHOP CUSTOMIZABLE?

Customizable, 2 to 14 hours.

This workshop is available for 1-on-1 coaching sessions. We recommend an offsite workshop.

Ovson Communications customizes all workshops to address the specific needs, time constraints, difficult issues, communication challenges, and personnel attending of the organization. Before any workshop, Ovson Communications assesses the current environment, key personnel, and pertinent issues. From this assessment, Ovson Communications tailors a workshop specifically suited to the organization.