



Presentation Skills
Executives, Managers & Sales

Presentation and Media Training

Presentation Skills that Grab Them by the Mind and Never Let Go

Presentation and Media Rule #1 (2,3,4, etc.) - Put your best face forward - always. That isn't easy. Making a presentation or being interviewed on camera creates very high anxiety for most people and for others the thought is just plain frightening. Would you rather jump off a bridge or make a presentation? Some people would answer, 'how high is the bridge?' It doesn't have to be that way. By learning the strategies great presenters use to plan and actors use to deliver, your employees can reduce their anxiety, increase their confidence and create presentations that always put their best face forward.

RELATED WORKSHOPS

Selling Your Ideas, Products, and Yourself

Negotiating for Success

The Art of Persuasion

WHAT'S THE WORKSHOP ABOUT?

This highly interactive workshop provides participants with hands-on practice and industry techniques for winning your audience over with a great presentation. Never give a dull presentation again. Learn how to organize your content, engage your audience, reduce press anxiety, and create memorable presentations. You will practice content organization, acting techniques, and presentation performance in which you will receive valuable video feedback and constructive critiques to help put your best face forward.

WHAT WILL BE MY RESULTS?

- Confidently take control of the room during presentations or interviews
- Get clients interested in your products and ideas quickly
- Increase sales using persuasive skills
- Present content that is organized and captures attention
- Respond to questions with confidence

WHAT WILL I LEARN?

At the end of this workshop, participants will be able to:

- Assess their presentation strengths and weaknesses through video and individual feedback
- Practice giving, writing, and improving presentations
- Structure materials including purpose, thesis, and content
- Create interesting introductions, smooth transitions, and compelling conclusions
- Handle anxiety and nervousness

IS THIS WORKSHOP CUSTOMIZABLE?

Customizable, 2 to 21 hours.

This workshop is available for 1-on-1 coaching sessions. We also offer speech-writing services.

Ovson Communications customizes all workshops to address the specific needs, time constraints, difficult issues, communication challenges, and personnel attending of the organization. Before any workshop, Ovson Communications assesses the current environment, key personnel, and pertinent issues. From this assessment, Ovson Communications tailors a workshop specifically suited to the organization.